

## *Towards Transformational Health Partnerships in Low-and Middle-Income Countries*

**Tuesday, 11 September 2012,  
Geneva Press Club**

The International Federation of Pharmaceutical Manufacturers & Associations (IFPMA [www.ifpma.org](http://www.ifpma.org)) Pharma Forum is being held to launch an independent review of global industry-led health partnerships' in low- and middle-income countries. This review was conducted by BSR, a global business network and consultancy focused on sustainability. According to BSR's review, ninety percent (90%) of companies surveyed expect to increase partnership commitments towards non-communicable diseases while maintaining commitments across other therapeutic areas. While sixty-five percent (65%) of the industry-led health partnerships currently operate in Sub-Saharan Africa, expansion is planned in South Asia, East Asia and Latin America. Forty percent (40%) of companies interviewed expect to increase investments in partnerships. The BSR review also lists the critical success factors for increasing the impact of the health partnerships.

The Review has analysed over 200 health partnerships involving the pharmaceutical industry that can be consulted online on the Developing World Health Partnerships Directory <http://partnerships.ifpma.org>. The new directory makes it possible to search 220 active health partnerships by country, focus of the partnerships such as new treatments and improving their availability to strengthening health systems, awareness raising, prevention and training as well as by type of disease.

A panel of leading experts have been brought together for this Pharma Forum to discuss the role of global health partnerships in improving health in developing countries. Participants at the Pharma Forum include ambassadors, health attachés from UN member state missions in Geneva, key decision-makers from health related intergovernmental organisations and public-private partnerships, plus pharmaceutical industry executives.

**For further information, please contact:**

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### **Programme**

**Moderator**

Dr. Sunoor Verma  
Executive Director, Geneva Health Forum

**10.00 – 10.05**

**Introduction & Welcome**

Mr. Peter Shelby  
Associate Director Communications, IFPMA

**10.05 – 10.30**

**Presentation of the Review**

Mr. Mark Little, Director, Health Care, Advisory Services  
for the Business for Social Responsibility (BSR)

**10.30 – 11.45**

**Panel session – opening remarks followed by  
moderator led discussion**

Framing of discussion by moderator

H.E. Dr. Tom Myoya Okeyo, Ambassador,  
Kenya Geneva Mission

Dr. Daniel Lopez Acuña, Adviser to the Director-General,  
World Health Organization (WHO)

Ms. Johanna Ralston, Chief Executive Officer, World Heart  
Federation and founding members of the NCD Alliance.

Dr. Evan Lee, Vice President, Global Health Programs  
& Access, Eli Lilly and Company

Mr. Jon Pearman, Head of Accelerated Vaccine  
Introduction, GAVI Alliance

**11h45 – 12h30**

**Questions and Answers**

**Lunch**